



## New York family

MARCH 2008

Real Estate  
2008



The Rushmore

“I’ll Take A 3-BR  
With A Playroom,  
A Gym, A Dog Walk...”

BY CELENE  
MCDERMOTT



The Laurel



The Brompton

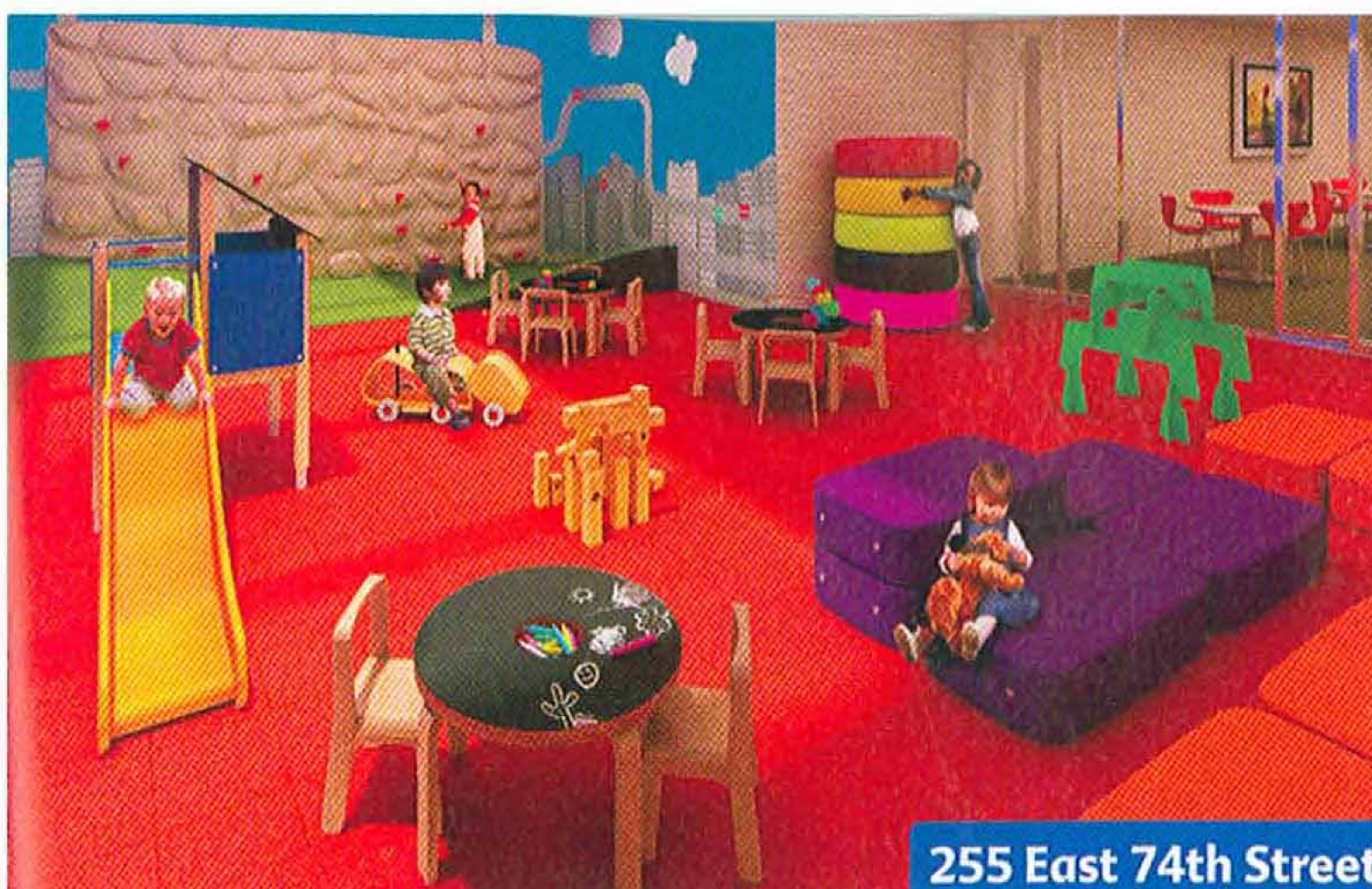


The Georgica



The Harrison

THE NEW AMENITY-RICH LUXURY BUILDINGS ARE REDEFINING FAMILY LIFESTYLE FOR THE GENERATION OF PARENTS NOW RAISING CHILDREN IN THE CITY.  
**HERE ARE THE BEST OF THE BUNCH**



255 East 74th Street

### TWO FIFTY FIVE EAST 74TH STREET

“Probably the number one draw is the proximity to public and private schools, museums and recreation, restaurants, and shopping,” says Richard Lebow, director of sales and marketing of WorldWide Group, the building’s sponsor. The building’s amenities include a children’s pavilion separated in three parts: a toddlers’ room, a lounge area with a big-screen television and kitchenettes, and a game room with pinball machines, air hockey, and ping pong. Adults also have access to a 43,000-square-foot Equinox Club located in the building. This 30-story, 84-unit building offers three-, four-, and five-bedroom apartments.