

## BISNOW (ALMOST NEVER BORING)

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### This Week's Chicago Deal Sheet

By Chuck Sudo

Call NGKF executive managing director Geoff Kasselmann "Mr. President." Geoff was installed as global president of the Society of Industrial and Office Realtors during the group's fall world conference in New York City.



Geoff and the SIOR board of directors celebrated by ringing in the trading day at the New York Stock Exchange on Oct. 19 (pictured). In his 30-year career, Geoff has completed over 1,000 projects valued at over \$1B. As the founder and CEO of Op2Mize, Geoff worked to mesh efficient energy practices and technology with real estate services. In his role at NGKF, Geoff is expanding the firm's North American industrial portfolio, with a specific focus on the fast-growing sector of data center real estate.