

Marino Career Opportunities Full-Time Graphic Designer

Marino is looking for a talented, full-time graphic designer to work with our digital and branding team across all units to develop and execute work product for a wide range of clients. We are a rapidly growing agency that is looking to bolster our creative and design capabilities to help shape our digital and public relations practice as well as our own brand.

The ideal candidate is a self-starter with strong communications skills who is motivated by good design and is a stellar project manager.

Graphic Designer Responsibilities Include:

- Designing and producing graphics / materials to support both internal agency needs as well as various client deliverables
- Assisting with everyday projects, including digital ads, landing page designs, brochures, site graphics, social media graphics, brand assets, and a variety of digital marketing collateral
- Working closely with the social media teams to produce content for clients
- Providing creative input for marketing campaigns
- Working with the paid advertising team to develop various forms of creative for campaigns
- Working with outside photographers, videographers and other consultants as needed
- Potentially creating video and animation
- Understanding clients' business objectives and maintaining a comprehensive understanding of the industries in which Marino's clients operate
- Building on existing relationships and creating new connections with vendors
- Cultivating talent and assisting in junior staff mentoring / development

Requirements:

- A minimum of 2-4 years' graphic design experience
- Bachelor's degree in graphic design or a related field
- Strong portfolio of previous work
- Comfortable tackling problems head-on and adapting to shifting priorities, working individually and within a team, and managing multiple projects simultaneously
- Excellent organizational and communication skills
- Experience using Illustrator, InDesign, Photoshop and Adobe Creative Suite

Bonus Requirements:

- Video editing/motion graphics/interactive design ability a plus
- Familiarity with CSS, HTML, and web typography

The logo for Marino, featuring the word "Marino" in a bold, black, sans-serif font. A small red square is positioned at the end of the word, to the right of the period.

About Marino:

We are a holistic communications agency that delivers data-driven, fully integrated strategies focused on amplifying impressions, changing perceptions and fostering high-level relationships to build brands. We create custom earned, owned and paid programs that support our clients' business and organizational objectives.

With locations in New York City, Boston and Los Angeles, the markets we serve include real estate, lifestyle, nonprofit, technology / innovation and professional services. Our representative clients run the gamut from global Fortune 100 companies to local neighborhood businesses and groups.

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Interested candidates should submit their resume to jobs@marinopr.com.

